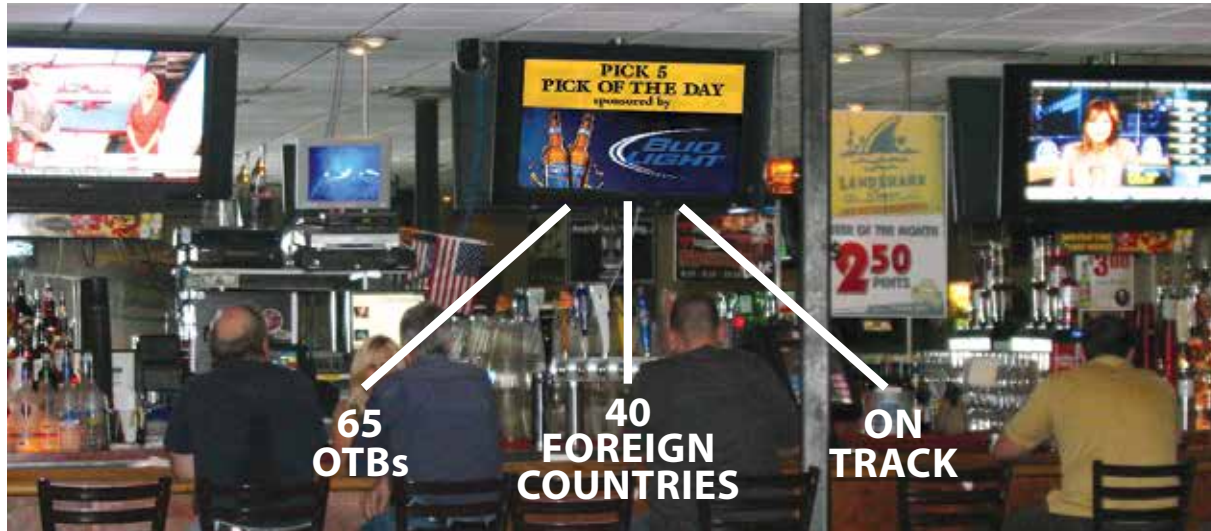


Corporate Opportunities



Televise Your Message

Turf Paradise's broadcast signal reaches:

1000 TVs on track
Over 65 Off Track Betting Sites (OTBs) throughout Arizona
1200 OTBs throughout the US and in over 40 countries
Over 1 Million total viewership

Race to Meet your Audience

Advertising with horse race track digital screens allows your brand to be given a built-in audience that will be fixated on what you are selling. Engaging an audience with this form of alternative media becomes easy when everyone at the track is looking at the screens for race action, results, and upcoming race information. The audience that you are reaching literally spends hours looking at the digital screens on which your company advertising will be featured multiple times a day.

Available inventory: 15/30 second commercial spots.

Televised Branding Rights

Showcase your brand message multiple times a day and be seen by thousands of potential customers by televising your logo on Turf Paradise's broadcast as the sponsor of our daily video slates such as Instant Replays, Photo Finishes, Call to Post, and Pick 5 to name a few. It is as simple as sending a tiff or Jpeg file