

# Corporate Opportunities

**2014-2015 RACING SEASON**  **\$2**

## OFFICIAL PROGRAM



**Turf Paradise**  
EVERYDAY'S A WINNER!

The Racing Season is On!  
October 18th, 2014 - May 5th, 2015

Quick Links: 2014-2015 2014-2015, News, Events, Schedule, Conditions, Odds, Results, Photos, Videos, Contact Us

The Latest News: **TRUCK CONDITIONS** Main Track CLOSED, Turf Course CLOSED (See a set at 11), **MORE TO DO & EXPANDED RELEASES** Prepare for Local Kentucky Derby weekend here. Your bet, an ongoing weekly bet at all racetracks and their long shot selections, starting Super Union, Creator

EVENTS

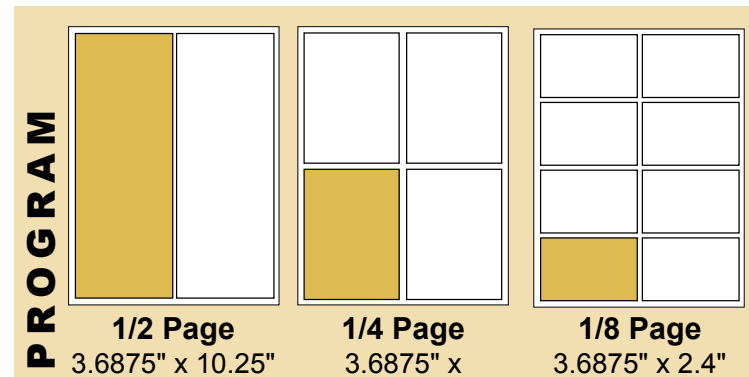
Follow Us!   

CALENDAR

## Print Advertising Opportunities

### PROGRAM ADS

Over 200,000 Turf Paradise Official Racing Programs are sold annually at the track and at all the OTB sites throughout the state. Ads run daily throughout the year and can provide a connection between racing fans and your business. Your ad can be changed multiple times throughout the year to promote what's important to you. Horsemen's Condition Books, printed 10 times a season, and mailed out to over 2000 Horse owners, Trainers, is a perfect way to target your customers.



Full page ad size available. Please call for more information.

## Digital Media Advertising

Turf Paradise's social media and web site directly reaches thousands of fans in and out of state 365 days a year.

- Over 12,000 Face Book Followers
- Over 1.6 Million web sites visits annually
- Logo placement on e-blasts with over 10,000 mailing list

facebook

**Turf Paradise**  
Race Tracks - Horses

**THE MOST EXCITING RIDE IN TOWN**

12k likes · 21k fans

A great way to start your Facebook party from the hills at ARCIS Auction: <http://www.arcis.com/turfparadise> tags: Arcis Valley fans gather to cheer...